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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/551,823	07/10/2006	James Gavin Burnet	J7175(C)	3927
201 7590 08/22/2007 UNILEVER INTELLECTUAL PROPERTY GROUP			EXAMINER	
700 SYLVAN AVENUE,			KRASS, FREDERICK F	
BLDG C2 SOUTH ENGLEWOOD CLIFFS, NJ 07632-3100		100	ART UNIT	PAPER NUMBER
	•		1614	
			MAIL DATE	DELIVERY MODE
			08/22/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)			
	10/551,823	BURNET ET AL.			
Office Action Summary	Examiner	Art Unit			
	Frederick Krass	1614			
The MAILING DATE of this communication a	ppears on the cover sheet wi	th the correspondence address			
Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REF WHICHEVER IS LONGER, FROM THE MAILING - Extensions of time may be available under the provisions of 37 CFR after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory perioder in Failure to reply within the set or extended period for reply will, by state Any reply received by the Office later than three months after the main earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNIO 1.136(a). In no event, however, may a r od will apply and will expire SIX (6) MON ute, cause the application to become AB	CATION. eply be timely filed ITHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133).			
Status					
1) Responsive to communication(s) filed on 13	June 2007.				
2a)⊠ This action is FINAL . 2b)□ Th	This action is FINAL . 2b) This action is non-final.				
3) Since this application is in condition for allow	vance except for formal matt	ers, prosecution as to the merits is			
closed in accordance with the practice under	r <i>Ex parte Quayle</i> , 1935 C.D). 11, 453 O.G. 213.			
Disposition of Claims					
4)⊠ Claim(s) <u>2,4-9 and 12-15</u> is/are pending in th	ne application.				
4a) Of the above claim(s) is/are withdo					
5) Claim(s) is/are allowed.					
6)⊠ Claim(s) <u>2, 4-9 and 12-15</u> is/are rejected.					
7) Claim(s) is/are objected to.					
8) Claim(s) are subject to restriction and	l/or election requirement.				
Application Papers					
9) The specification is objected to by the Exami	ner.				
10) ☐ The drawing(s) filed on is/are: a) ☐ a	ccepted or b) objected to	by the Examiner.			
Applicant may not request that any objection to the	ne drawing(s) be held in abeyan	nce. See 37 CFR 1.85(a).			
Replacement drawing sheet(s) including the corre	·				
11)☐ The oath or declaration is objected to by the	Examiner. Note the attached	d Office Action or form PTO-152.			
Priority under 35 U.S.C. § 119					
12)⊠ Acknowledgment is made of a claim for foreig a)⊠ All b) Some * c) None of:	gn priority under 35 U.S.C. §	119(a)-(d) or (f).			
1. Certified copies of the priority docume					
2. Certified copies of the priority docume					
3. Copies of the certified copies of the pr	•	received in this National Stage			
application from the International Bure * See the attached detailed Office action for a li		received			
occ the attached detailed office action for a fi	o, or the continue copies not				
		·			
•					
Attachment(s)		(070 440)			
Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948)		Summary (PTO-413) s)/Mail Date			
3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	_	nformal Patent Application			

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Previous Rejections

Unless specifically repeated/maintained infra, all previous rejections are withdrawn.

Obviousness Rejection

1) Claims 2, 4-9 and 12-14 are rejected under 35 U.S.C. 103(a) as being unpatentable

over Japanese Patent Document 58-208208 (full English language translation).

The prior art discloses a continuous toothpaste manufacturing process in which a thickener is added under vacuum to a slurry of abrasive, humectant and surfactant. See working examples 1 and 2 at pages 17-20 of the translation. Note the specific disclosure of calcium carbonate at the last line of page 8; note also the use of a calcium silicate, a "thickening silica" as required by instant claim 9, in working example 2.

The prior art differs substantively from the instant claims only insofar as it does not specifically include a fluoride in the abrasive slurry. This is plainly suggested, however, by the teachings that additional oral care agents, e.g., a "medicinal substance" such as a fluoride anticaries agent, may be included at any step during manufacture. See the last full paragraph on page 11; see also the paragraph bridging pages 13 and 14. It would have been obvious, therefore, to have included a fluoride in accordance with those teachings.

Regarding specific process variations recited in certain specific claims, these are viewed as generally obvious in view of well-established precedent. For example, the inclusion of a surfactant or fluoride in the thickening mixture (claims 4 and 5) is viewed as obvious in

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accordance with MPEP 2144.04 [R-1], part IV, section C. (Citing various precedent stating that selection of any order of mixing ingredients is generally obvious, absent a showing of criticality). Similarly, it would be expected to be within the ordinary skill in the art to determine how long to let the thickening mixture sit during hydration, and how long to mix following same (claim 13), in accordance with settled precedent such as In re Aller, 105 USPQ 233, 235 (CCPA 1955); In re Boesch, 205 USPQ 215 (CCPA 1980); and In re Peterson, 65 USPQ2d 1379 (Fed. Cir. 2003). (Collectively holding that it is generally prima facie obvious to determine workable or optimal values within a prior art process through the application of routine experimentation).

2) Claim 15 is rejected under 35 U.S.C. 103(a) as being unpatentable over JP 58-208208 (full translation) in view of Trenner (USP 4,544,006).

The primary reference is discussed <u>supra</u> and differs from the instant claims insofar as it does not specify use of a coaxial injector to introduce the thickener mixture.

The secondary reference teaches that it is known that coaxial injection of liquids and pastes, including toothpastes, is desirable since it minimizes the introduction of air bubbles during mixing (column 2, lines 54 and 55, for instance). The secondary reference is silent regarding the instant continuous manufacturing methods, however.

It would have been obvious to have introduced the thickening mixture by coaxial injection in the manufacturing process disclosed by the primary reference, motivated by the desire to minimize introduction of air bubbles as taught by the secondary reference.

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Action is Final, Necessitated by Amendment

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Correspondence

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Frederick Krass whose telephone number is (571) 272-0580. The examiner can normally be reached at (571) 272-0580 on Monday through Friday from 9:30AM to 6:00PM.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ardin Marschel, can be reached at (571) 272-0718. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Frederick Krass Primary Examiner Art Unit 1614